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Bhupendra is a Dairy technologist from NDRI Karnal. He has over two decades of experience in new product development, product flavoring and R&D in dairy and food industry. He has served large companies at a senior level like Dragoco ( Earstwhile Symrise), American Health Care & Foods, Synthite Industrial Chemicals Ltd, Symega Savoury Technology Limited and AB Mauri India Pvt Ltd to name a few. He is a seasoned Flavour professional with an experience of more than two decades. The expertise includes from Flavour creation to final commercial stabilization.

The main skills are as follows:

- Developed skills in creating savoury blends as per desired profile
- Development of Ready to Eat / Ready to Cook products
- Vendor development & stabilization
- Creations – Flavours & Emulsions (Cloudicols – Soft Drink Concentrate)
- Creating new profiles for Dairy Beverages as per local preference
- Extensive exposure to creation & marketing of sweet flavours
- Comprehensive awareness of different segments of Food Industry comprising Bakery, Confectionery, Convenience foods, Dairy, Snack-foods, Beverage & Health foods.
- Understanding of preferred taste profiles in India, gulf & European regions.
- Strong Technical & Marketing credentials in the field of spice & Savoury Flavours.

- Marketing & process development of Micro-encapsulated Active-components, Flavours & Herbal ingredients
- Application & Evaluation of Spices, Oleoresins & Flavors.
- Thorough understanding of olfactory / organoleptic nuances.
- Capability to set up Project to manufacture Fragrances, Flavors & Food Preparations
- Understanding of operations in Flavors, Food & Dairy segments.
- "Top-Note-capture" of natural products through SCC column.
- Exposure to international business environment.